



STAY

Newsletter 5

This is the FIFTH newsletter of the STAY project, where you will be able to:



Get to know our success stories from agrotourism farms located in Slovenia and the European Union.



Learn about what is coming soon for STAY



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

STAY | Project N° 2022-1-SI01-KA220-VET-000087663



STAY

One of the outcomes created by the project partners is a collection of 18 case studies designed to highlight examples of good practice in agrotourism. These cases serve as inspiration for farmers who are thinking about entering the sector.

The case studies were gathered from seven countries including Croatia, Czech Republic, Italy, Portugal, Slovenia, Spain and Sweden. In this newsletter we take a closer look at the experiences of agrotourism pioneers from Slovenia as well as from EU countries outside the project such as Sweden and Croatia. Join us as we explore their stories.



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

STAY | Project N° 2022-1-SI01-KA220-VET-000087663



STAY

Case studies from Slovenia

The Tominc



The Tominc is an agrotourism enterprise situated in Brezje, a significant pilgrimage site in Slovenia. The village also attracts many international visitors as it is near Bled, one of the country's most popular tourist spots, known for its lake of the same name.



Visitors from abroad are particularly drawn to the Tominc farm not only for its setting but also for the authentic experiences it provides. A highlight is the generous breakfast prepared with homemade and locally sourced products, from fresh bread and pastries to fruit, vegetables, meat and dairy. Guests also value the chance to discover farm life first-hand, an experience that proves especially memorable for children. While the farm has officially welcomed tourists since 2008, its tradition of hospitality at this location stretches back to 1903.



Click [here](#) to read the case study in full.



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

STAY | Project N° 2022-1-SI01-KA220-VET-000087663



STAY

The Šenk Homestead



Another inspiring example comes from Jezersko, where the Šenk Homestead combines heritage with modern hospitality. Recognised as a cultural monument since 1949, the farm has undergone careful renovation over the past decade, allowing it to preserve its character while welcoming visitors as a tourist farm since 2011. What began with a campsite and picnic area has gradually expanded to include comfortable rooms and apartments, creating a welcoming retreat in the heart of the mountains.



Situated at 900 metres above sea level, the Šenk Homestead is a perfect base for outdoor enthusiasts. Guests can enjoy hiking, mountain biking and in winter cross-country skiing, with a wide range of sports equipment available for hire. The farm also offers dining for both residents and day visitors, with an emphasis on sustainable practices that have earned it the Slovenia Green Label for accommodation and cuisine.



Click [here](#) to read the case study in full.



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

STAY | Project N° 2022-1-SI01-KA220-VET-000087663



STAY

The Dovar



The Dovar Tourist Farm is a mountain organic farm situated in the village of Ambrož, just six kilometres from the popular ski resort. Surrounded by forests, meadows and unspoilt nature, it offers visitors the chance to step away from the pace of city life and enjoy a slower rhythm in harmony with the environment. Although modest in size, with a few hectares of forest, a small herd of cattle, some smaller livestock and an apiary, the farm is dedicated to breeding indigenous animal species and maintaining a self-sufficient lifestyle closely connected with nature.



Livestock farming is the farm's main activity, focusing on cows and sheep for meat production. Much of this produce is served in the family restaurant located on the ski slope, while guests at the farm can enjoy dried meat specialities at breakfast. In addition to farming, the owners are also engaged in beekeeping, which delights visitors even more than it contributes to honey production, as well as herbalism, offering homemade teas that further reflect their commitment to natural living.



Click [here](#) to read the case study in full.



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

STAY | Project N° 2022-1-SI01-KA220-VET-000087663



STAY

Matijovc



The Matijovc Tourist Farm, also known as Pr'Matijovc, is located in the village of Podbrezje in the municipality of Naklo. With a history spanning six generations, the farm has deep family roots and is today managed by Janko Jeglič together with his wife Anna and their three children. Since taking over in 1995, the family has built on tradition while expanding into new areas, creating a farm that reflects both continuity and innovation.



The farm's activities include horticulture, arable farming, fruit growing and a range of complementary pursuits, with fruit production, processing and tourism forming the core of its offer. The holding covers 24 hectares of arable land, both owned and rented, as well as 15 hectares of forest. Two hectares are dedicated to orchards where apples, pears, cherries, plums and walnuts are cultivated using integrated methods. These fruits are processed on site and form the basis of the farm's produce.



Click [here](#) to read the case study in full.



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

STAY | Project N° 2022-1-SI01-KA220-VET-000087663



STAY

Case studies from the European Union

Hažić (Croatia)



Vinska kuća & kamp Hažić is an agrotourism farm in Međimurje County in northern Croatia, close to the Slovenian border. It is a true family enterprise, managed by Radenko and Biserka Hažić together with their daughters Tatjana and Valentina. The farm covers 6.5 hectares and is dedicated to wine and apple production, offering a wide variety of products made from this fruit, such as juices, chips and vinegar, all of which can be purchased directly on site.

In addition to farming, the Hažić family has developed a rich offer for visitors. Guests can take part in wine tastings held in the winery, enjoy a choice of sports and leisure activities, or spend the night at the farm's campsite. Accommodation includes pitches for caravans and tents as well as two mobile homes.

Click [here](#) to read the case study in full.



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

STAY | Project N° 2022-1-SI01-KA220-VET-000087663



STAY

Case studies from the European Union

Fallängetorp (Sweden)



Fallängetorp is an ecological farm located in Krylbo, Västmanland County, in central Sweden. It is a family-run business managed by Per and Anitha together with Anitha's daughter Stina. The farm breeds sheep, cows and pigs, producing and selling both meat and wool. Visitors can stay overnight in the cabin known as Lillstugan or in the Bed & Breakfast Mellangården, which is housed in a former farmhouse.



Alongside farming, the family also manages a forest with hiking paths and play areas for children. The farm is notable for its strong focus on accessibility for people with physical disabilities, ensuring that activities and facilities are open to all. Guests are offered a variety of leisure options and the chance to take part in farming tasks.



Click [here](#) to read the case study in full.



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

STAY | Project N° 2022-1-SI01-KA220-VET-000087663



STAY

What's coming next...

In the final months of the STAY project, everything is ready for the national conferences in the Czech Republic, Italy, Spain, Slovenia and Portugal. In these events, the project and its outcomes will be presented to national authorities, farmers and rural stakeholders.

Furthermore, the European Conference, to be held in Brussels, will serve as a platform to present project results, share insights on sustainable rural development, and engage stakeholders in shaping the future of Europe's rural landscapes, in line with the Vision for Agriculture and Food and the Rural Action Plan.

Watch out for our next newsletters, where we will address the learning and training session (LTTA) in Tuscany and the launch of the training platform, ready to be used after undergoing a pilot testing period.

We will also announce the dates and details for each of our conferences. We count on you!



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

STAY | Project N° 2022-1-SI01-KA220-VET-000087663