

Newsletter 3

This is the THIRD newsletter of the STAY project, where you will be able to



Get to know our success stories from agrotourism farms located in Portugal and Spain



Learn about what is coming soon for STAY



















One of the results developed by project partners is the selection of 18 case studies that aim to showcase a set of good practices in agrotourism. These examples provide a model to follow for all farmers considering starting out in the sector.

The case studies collected come from seven different countries (Croatia, Czech Republic, Italy, Portugal, Slovenia, Spain and Sweden). In this newsletter, we take a closer look at the journeys of these agrotourism innovators from Portugal and Spain. Come with us and dive into their experiences!







Case studies from Portugal



QUINTA DA MATA

The first of the Portuguese case studies is <u>Quinta da Mata</u>, located in Ponte da Barca. This farm is a small business run and owned by a family. On the tourism side, the farm offers three independent houses. Quinta da Mata produces wine from its vineyards, which extend over an area of more than 4.5 hectares.

Click <u>here</u> to read the case study in full.



CASA DA LATA

<u>Casa da Lata</u> is a farm in Carrazedo established in 2013, the property produces its own kind of Vinho Verde (green wine). In fact,, wine production had been the family's main source of income for generations. One of the activities offered to the guests is a guided tour, during which they can learn how the wine production process works.

Click <u>here</u> to read the case study in full.



OUINTA DO OLIVAL

Quinta do Olival is an agrotourism business located in Arcos de Valdevez. It consists of five houses that can host up to 16 people. The establishment, which started operating in agrotourism in 2012, was the result of the driving force of the original owners' granddaughter, who embarked on a mission to rebuild the house.

Click <u>here</u> to read the case study in full.





Case studies from Spain



LA PARIERA

<u>La Pariera</u> is a business owned and run by Antonio Rodríguez, who also happens to be the mayor of the village where the agrotourism establishment is located, Santiago-Pontones (province of Jaén). It was the first accommodation in the tourism flat category to be registered under the 'agrotourism' label in Andalusia. Click <u>here</u> to read the case study in full.



TIERRAS DE JAÉN

<u>Tierras de Jaén</u> is a fifth-generation family business of the López García family: farmers and producers of extra virgin olive oil and, since 2018, providers of olive oil tourism experiences at Cortijo Las Huertas farm, in Huelma (province of Jaén).

Click <u>here</u> to read the case study in full.



FINCA EL VIZCONDE

<u>Finca El Vizconde</u> is an agrotourism establishment located in a fertile valley in the foothills of Sierra Morena. The house, which has a total capacity of 10 beds, is offered as a whole and can't be rented by rooms.

Click <u>here</u> to read the case study in full.





What's coming next...

STAY has reached its final year and project results are starting to pile up. Partners are now working on finalising the training modules, which will be uploaded to the training platform in the upcoming months. This platform will be free and openly accessible to any interested user.

Keep an eye out for our next newsletter, where we will discuss the case studies from Slovenia and Italy, as well as the Transnational Meeting held in Prague last September.

If you want to stay tuned for the latest news and developments from STAY, don't forget to subscribe to our <u>newsletter</u> and to follow us on <u>social media</u>.

SCAN our QR code!





